



THE ENTREPRENEURIAL SPIRIT IS ROOTED IN CURIOSITY.  
**THERE IS ALWAYS SOMETHING  
TO BE LEARNED FROM THE  
SEEMINGLY UNRELATED.**

## 2020 Summer Online Global Innovation and Entrepreneurship Program

### Program Dates

July 8 - 15  
(5 class days)

### Program Cost(s)

USD\$700/student

**Apply by June 10**



### Program Highlights

The program demonstrates how entrepreneurs and innovators consider ideas in novel ways, search for gaps in existing markets, and use change to their advantage by adapting quickly to new situations.

Topics Include:

- Opportunity Identification & Evaluation
- Customer Discovery
- Voice of the Customer (VOC) techniques to validate Minimal Viable Products (MVP)

### Application Info

Participants must have a certain level of English proficiency (ex. CET 425 or above).

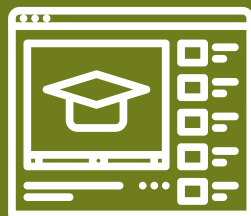
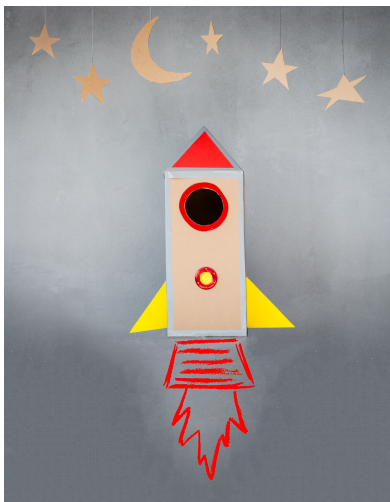
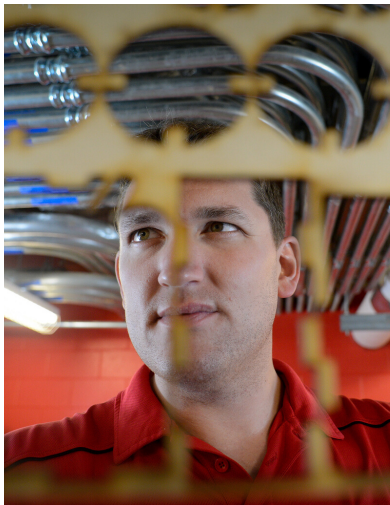
**Apply at [go.ncsu.edu/gti-ecamp](https://go.ncsu.edu/gti-ecamp)**

# About NC State

NC State University has the #10 ranked undergraduate entrepreneurship program in the U.S. (Princeton Review and Entrepreneur magazine).

We've launched 170+ startups and spinoffs and rank #4 in the nation for startups launched. The university ranks #2 nationwide in licenses and options executed among universities without a medical school.

NC State is located near the state's world-renowned Research Triangle Park, home to science and technology firms, government agencies, and hundreds of other companies. RTP is the largest research park in the United States and a premier global innovation center.



## Teaching Methods

We will use a variety of teaching methods that include:

- Asynchronous online lectures to introduce key concepts
- Synchronous online sessions for teacher-student feedback and evaluations
- Case studies and other assigned readings
- Team exercises, assignments, and presentations

**NC STATE UNIVERSITY**

Global Training Initiative

**Contact for more info:**  
**[rcibuls@ncsu.edu](mailto:rcibuls@ncsu.edu)**