

### **HKU Summer Institute 2019**

Connecting Asia and the World

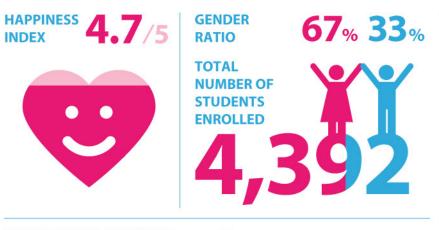




Asia's Global University

### Introduction of HKU Summer Institute

HKU Summer Institute was established in 2015, aiming to bring students learning beyond four walls and provide initiatives for them to explore Asia and the world. Summer at HKU is also supplemented with social activities, enrichment workshops and HKU campus life to enrich students' educational and cultural experiences. It is the best platform to take up intellectual challenges and make new friends from around the world.



### STUDENTS FROM 32 LOCATIONS **AROUND THE WORLD**

- Australia
- Brazil
- Canada
- Chile
- · China
- Cyprus
- Germany
- · Hong Kong
- India
- Indonesia
- Italy
- Japan
- Lebanon
- · Macau
- Malaysia Mexico
- South Korea Spain

· Poland

• Russia

Singapore

South Africa

Switzerland

New Zealand

- Taiwan
- Thailand
- The Netherlands
- The Philippines
- The United Arab Emirates
- The United Kingdom
- The United States of America
- Vietnam

### **US TO YOUR FRIEND?**

WOULD YOU RECOMMEND



#### HONG KONG HAS IT ALL

Hong Kong is the beating heart of Asia and on mainland China's doorsteps. It is a city that combines the best of old and new, East and West, whilst leading our ever global and interconnected world. A unique and vibrant metropolis combining business and culture, it is no surprise that Hong Kong is one of the world's foremost destinations for higher education.



### STARTING POINT TO THE WORLD: **MULTI-LOCATION PROGRAMMES**



#### HKU: ASIA'S GLOBAL UNIVERSITY

The University of Hong Kong, as an English-medium, research-led, comprehensive university, provides world-class campus-based education in a wide range of academic disciplines to outstanding students. The University is situated in a geographically and culturally unique part of China and has historically sat at the gateway between East and West, pursuing teaching and research which enhances the understanding of Asia in a comparative way.



Asia's Most International University and 3<sup>rd</sup> in the entire world! (Times Higher Education 2018)



### WHY SUMMER AT HKU?



















## Programme Offerings

HKU Summer Institute offers more than 50 courses aiming to provide you with a worldwide vision on the latest issues. The 4 main themes of programmes are structured to deepen your curiosity and intellectual capacity, to connect you with bright minds across the world, and most of all, to connect you with your own future!



Asia Cities: Business, Culture and Society



Humanities and Creative Industries



**Global Issues** 



Scientific and Technological Literacy

### **Asia Cities: Business, Culture and Society**

Students gain insights of contemporary business and cultural environment in an Asian context through academic courses, group projects, together with visits to reputable corporations, and guest speeches delivered by industry leaders. Students can enhance their interest and intellectual ability in understanding China and Asia from past to present and from different disciplinary perspectives.

Highlighted Programmes	
China's Economic Transformation and Outreach: Implications for Global Business	NCB
Exploration of Major Cultural Themes across Chinese History	6 credits
Hong Kong and the Development of Global Business after the Second World War	6 credits
Luxury Markets in East Asia	6 credits

### **Humanities and Creative Industries**

The creative industries have become one of the fastest-growing and increasingly influential sectors of the global economy. Through its global and comparative emphasis, the programme aims primarily to engage students in examining different perspectives through humanitarian context and to reflect critically on its changing roles, forms and contents in today's society in which culture and commerce increasingly overlap with each other.

Highlighted Programmes	
Art Worlds: Aesthetics, Money, and Markets	6 credits
English for Effective Communication in Business and Social Contexts	6 credits
Introduction to Video Game Studies	6 credits
Nature in the City: Beyond the Concrete Jungle	6 credits



#### **Global Issues**

The issue of whether globalisation is beneficial remains controversial, particularly because global policies are often examined without consideration of their interactions with key sectors of the economy. HKU Summer Institute aims at enhancing students' understanding of Asia and its connection with other parts of the world, as well as enriching their international learning experiences.

Highlighted Programmes	
Cultural Policy: A Complex Marriage of Business, Politics and Culture	6 credits
International News: What Is It, Who Produces It and How?	NCB
Introduction to Global Creative Industries	6 credits
The Evolution of Civilization	NCB

### Scientific and Technological Literacy

Science and technology is a multi-faceted field of study which combines learning theories, change-management principles, learning technology, research methods, and pedagogical strategies. Courses in this theme will enable students to engage critically, to respond actively and appropriately to issues surrounding scientific and technological advancements.

Highlighted Programmes	
Laboratory Exchange for Undergraduate and Research Postgraduate Students	NCB
Modern Physics	6 credits
Nature of the Universe	6 credits
Responding to Natural Disasters	NCB

NCB = non-credit bearing

### Featured Programme Series

### ASIA IMMERSION COLLECTION: ONE SUMMER, TWO EXPERIENCES

HKU Summer Institute is proud to announce a series of multi-location summer programmes in collaboration with China's C9 League universities.

	In collaboration with:	Programme
	Peking University	<ul> <li>Flipped Innovators: Everyday Computing and the Internet</li> </ul>
	Peking University	<ul> <li>Experience Humanities in Hong Kong and Beijing</li> </ul>
HKU 🕂	<ul> <li>Fudan University</li> </ul>	→ Contemporary Business in China
1 COMMUNICATION REPORTS EXPERIMENT 100	Fudan University	→ Shaolin Martial Arts
	Shanghai Jiaotong University	→ Chinese Medicine and Well-being
	Harbin Institute of Technolog	y → Space and the Universe
	Xi'an Jiaotong University	→ The Ancient Path to Wisdom: Silk Road



lutong, Beijing

### **BUSINESS & INTERNSHIP PROGRAMMES**

Experience the unique business and working culture in Asia's corporate companies. Programmes will enable students to develop their personal and professional network in Asia, understand fundamental business concepts and principles, and prepare students to achieve their future business goals.

#### **Programme Highlights**

- · Learn, Live and Intern in China
- Accounting Control and Big Data Analytics
- Marketing and Communications



For latest programme offerings and details, please visit www.hku.hk/summer.

\*Tentative programme offerings are subject to change

### **SERVE & LEARN: MALAWI, AFRICA**

This service learning programme will bring students a lifetime memorable experience where they can apply principles of leadership-in-service to make a positive impact. Students will demonstrate their cultural and personal competencies through reflection-based activities, and share their skills by serving orphans in a charity organisation located in Blantyre, Malawi. Serve and learn, contribute to positive social change!



Malawi, Afric

### **Excursions and Social**

### **SOCIAL AND CULTURAL ACTIVITIES**

Learn beyond classes, HKU Summer Institute provides you with social and cultural activities to explore and experience Hong Kong's culture as a local and immerse yourself in HKU students' lifestyle. There is no better way to embark on adventures with your new like-minded friends from across the globe. A few highlighted activities not to be missed below:

### **High Table Dinner**

As a prestigious dining tradition originated from centuries-old British collegial universities, the HKU High Table Dinner is a unique opportunity for inspiring conversations and cultural exchanges! Put on the Green Gown and cheers!



St John's College, Hong Kong

"The speaker in High Table Dinner was very inspiring and made me think a lot about myself. I met many new friends and really like this activity.'

"Tsz Shan Monastery has changed my perception on temples with modern designs. The visit is an inspiring and pleasant

### **Journey into Calm: Tsz Shan Monastery**

Enrich your body-mind-spirit at this Tang Dynasty-style monastery housing the world's tallest bronze Guan Yin Statue. Reconnect with your inner peace and joy in this most peaceful sanctuary awarded by Time Out Hong Kong while enjoying a silent lunch and mindfulness activities.



Tsz Shan Monastery, Hong Kong

### **Island Getaway: Cheung Chau**

Hop on a ferry ride to the local's favorite weekend-escape! This little island gem comes with secluded beaches, traditional snack shops and vintage street vendors. Try some jumbo fishballs and mango mochi unique to this island as you explore.



Man Mo Temple, Hong Kong

### **Hike to the Peak**

Keep yourself active and go for a hike from HKU to the most iconic Victoria Peak with your buddies. Enjoy the world-famous cityscapes while appreciating the nature and the beautiful sunset!



The Peak, Hong Kong

The student ambassadors told me a lot about HK from the perspectives of locals. I am happy to visit different places with HKU Summer

"Thank you very much for providing such a useful course. I hope I can apply what I have learnt here in the future!"



Etiquette Workshop, Hong Kong

### **Enrichment Workshops**

HKU Summer Institute provides a variety of workshops for personal development, self-exploration and well-being, including western dinning etiquette, business communications, Chinese Tai Chi martial arts, music jamming and more.

### Programme Information

### **2019 SESSION DATES**









### **Programme Duration and Fees**

Course Types	Multi-location courses	Campus-based courses
Duration	3 – 8 weeks	2 – 8 weeks
Course Fee	Starting from HKD20,000	Credit bearing courses: Starting from HKD13,000 Non-credit bearing courses: Starting from HKD10,000

You may enrol in more than one course as long as it does not cause any schedule conflict.

### **Credit Transfer**

You can earn HKU credits (3, 6, 9 or 12) or other credits upon completion of the credit bearing courses. Course outlines are provided on our website, please check with your home institute concerning the credit transfer arrangement.

### **Entrance Requirements**

All undergraduate students are welcomed. Some courses may require prerequisite or demonstration of English proficiency. Please check our website for more information.

#### Accommodation

Housing application will begin once you receive the programme admission offer. HKU accommodation is subject to availability.

Residential Package (social & cultural activities included): HKD2,800 per week (6 nights)

#### Application

Application Fee: HKD350 (non-refundable)

Application Period: November 15, 2018 – March 31, 2019

### **APPLY NOW!**

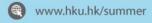
Enjoy our Early Bird Offer before February 28, 2019:

- 5% discount on course fee
- Priority in accommodation reservation
- Priority in social & cultural activities registration

# We look forward to welcoming you at HKU in the coming summer!

Information on this brochure is for reference only.

Please refer to our website for the most updated programme details.



ugsummer@hku.hk

**HKU Summer Institute** 





